

Rep Order# 6849259 Ver# 1 Mod# 0 Status Confirmed Traffic Order# 106240 Printed: 09/06/2012 11:28 AM
EC'd Yes Last Received: 09/04/2012 9:16 AM

Showing Buylines: All Lines

1 of 2

Station KSNV-TV LAS VEGAS, NV.
Advertiser () AMER CROSSROADS
Product AMER CROSSROADS ADD
Estimate# 943
Buyer Emily Milhoan
Phone#
Fax#

Agency () CROSSROADS MEDIA
66 CANAL CENTER PLAZA, SUITE 555
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 11/27/943
Flight Dates 09/05/2012 - 09/14/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

— CONTRACT COMMENT —
SC=*

LT	In	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Paypart
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1	SA		7P-730P	WHEEL OF FORTUNE	:30	\$500.00	09/08-09/08	1	1	1	\$500.00	
2	SU		930A-10A	CHRIS MATTHEWS SHOW NO PROGRAM 8/1	:30	\$500.00	09/09-09/09	1	1	1	\$500.00	
3	SU		11P-1135P	NEWS 3 NIGHTSIDE	:30	\$1,100.00	09/09-09/09	1	1	1	\$1,100.00	
4	SU		530P-830P	SUN NIGHT FOOTBALL	:30	\$10,000.00	09/09-09/09	1	1	1	\$10,000.00	

—REPORT TOTALS—

Report Totals: 4 / \$12,100.00

—SALES MONTHLY TOTALS—

Sep 12: 4 / \$12,100.00

Sales Totals: 4 / \$12,100.00

Station Totals: 4 / \$12,100.00

Lines not sent/rclld/rtrn: 0 / \$0.00

—COMPETITIVE—

Market Totals	\$80,667	CATV	0%	KBLR	0%	KINC	0%	KLAS	24%	KSNV	15%
	XXXX	KTNV	24%	KTUD	0%	KVCW	0%	KVMY	0%	KVVU	37%

—COMPETITIVE COMMENTS—
EST SHARES

Books JUL12
Demos RA35+

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— CREDIT RISK —
CASH IN ADVANCE